

Privacy

Detailed Privacy Policy

Antonio Velardo Blog (AVB) recognizes and respects the importance of maintaining the privacy of our visitors and clients. As a result, we have established this Privacy Policy. Below, we describe if and why we gather visitor and member information, what information we collect, how we collect it, what we use the information for and how you can instruct us if you prefer to limit the use of that information.

Notice: While this website might receive visits from those outside the United States, our official audience is for those visitors within the USA and we have this established in our International targeting with Google Search Console. At this time, we do not need to comply with GDPR policies.

Why do we gather information?

To consistently provide our visitors and clients with quality information and excellent services along with protecting personal information that we need to run our organization and provide these services, we gather information to allow us to better serve your needs in a timely manner and to give you a more personalized experience with AVB. The information we collect helps us better fit our offering to your specific needs and provide a safe and secure environment when more sensitive information is involved for member access only.

What information do we gather?

The information we receive depends upon what you do when visiting our site. When you visit our website, our web server automatically recognizes the name of the domain from which you access the Internet (for example, aol.com, if you are

connecting from an American Online account), the date and time you access our site, the Internet Protocol (IP) address of the website from where you came, what type of web browser you are using, and what pages you access on our site. This information enables us to run site usage tools and create statistics about our site. These statistics help us to better understand how our site is being used and what we can do to make it more useful to visitors.

Our website is responsive in its design – meaning that we have the necessary technology in place to detect the type of device you are using to peruse our website, and our host server then provides the correct type of website version accordingly. For example, if you are using a mobile device to include an iPhone or tablet, the version of the site you see may be customized for optimal viewing. Our “content” will be the same except when it makes sense to eliminate some large images or technology that might prove incompatible with your device.

However, we do collect statistics on what devices are used for each site visitor (via Google Analytics) so that we can continue to optimize our site content accordingly for our audience.

How we use the information we gather?

The information that we collect is used to improve the content of our website. If you request specific information via e-mail or online forms, the AVB webmaster, Anthony Velardo or other authorized individuals he assigns, may use such information to contact you for any variety of purposes. This information is not shared with other organizations or for commercial purposes other than to improve our own business service delivery.

At times, information we gather will be used to improve organizational efforts or make a determination of member consensus.

How we use “cookies”?

A “cookie” is a small file stored on your computer by a website that gives you a numeric user ID and stores certain information about your activity on the site. We use cookies to let us know that you are a prior visitor and to provide certain features to you. Most web browsers automatically accept cookies, but most allow you to instruct your browser to prevent the use of cookies. If you disable this feature, you will not experience any functionality problems with our Website.

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Links

AVB wants you to be aware that when you click on links and/or banners that take you to third-party websites, you will be subject to the third parties’ privacy policies, not ours. While we support the protection of privacy on the Internet, we cannot be responsible for the actions of third parties. We encourage you to read the posted privacy statement and user terms and conditions whenever interacting with, and prior to providing any personal information to, any other website.

Corrections

If you would like to update or correct information previously provided to us, please send an e-mail with your new information to info@antoniovelardoblog.com. We may enable features on our site to subscribers in the future to allow a change in subscriber profile to correct personal information on-line – not presently available, but may be incorporated in the future without notice.

Your Consent and Changes to this Policy

Subject to the above provisions, by using our website, you consent to the collection and use of information by us and the

terms of this Privacy Policy. We may change our Privacy Policy from time to time and we will post those changes so that you are always aware of what information we collect, how we use it, and under what circumstances we may disclose it. In addition, if you would like notice of changes to the Privacy Policy or Terms of Use, email us at info@antoniovelardoblog.com.

Privacy Policy Changes

AVB reserves the right to modify this privacy policy at any time. We will promptly reflect any such modifications in these web pages.

Last update: 24 May 2018.