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## Real estate in Miami is about to go down again...

Antonio Velardo  
October 22, 2016  
0

Time for real estate to go down again... Almost a year ago, I was writing about the Real Estate in Miami, and I was already aware that the time for good deals was gone. There were no longer any spaces available at a bargain price. As I had forecasted: things are now quite bad, markets are slow, realtors that were making millions a few years ago are now looking for different jobs, and cranes are still standing high but some new buildings are starting to look deserted.

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# Domino's, Social Media, & Leveraging Twitter

Antonio Velardo

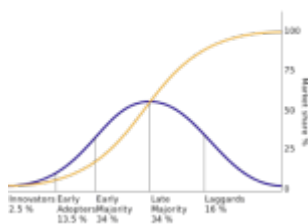
October 22, 2015

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I want to write today about Domino's Pizza, an international franchise restaurant and pizza restaurant with delivery. Their website is <https://www.dominos.com/en/> The company was founded by Tom Monaghan in 1960 and now has an annual volume of \$1.8 billion USD and 220,000 employees worldwide. Previously the company specialized in pizza. Indeed its name was Domino's Pizza, but then it started to also sell pasta, sandwiches and bread and it changed its name in 2012 to just Domino's.

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## Price Discrimination

Antonio Velardo

September 20, 2015

4

Price discrimination may sound strange to people, but it's a strategy used by companies to take advantage of the willingness to pay by different groups of people. Large companies and great marketing strategists use it. Smaller companies do not really use it, so I would like to dig in a bit more and give an overview on the benefit of price discrimination.

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## Charitable Campaign: Helping Seniors Improve Their Quality of Life

Antonio Velardo

March 30, 2015

0

Good evening. This is just a short note here to discuss something very important. I love writing. I love sharing my experiences so that others can learn from them and hopefully have success also. It was once said that with great success comes great responsibility. This is not something that I have hid from or take lightly.

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[Business Angel](#)

## Business Angel

Antonio Velardo

February 4, 2015

0

Hello! I wanted to touch base quickly here via my blog and my social networks and extend an invitation. I am a firm believer that opportunity breeds opportunity, and that hard work is the key to success. Hand and hand, these two elements have often led to amazing inventions, products, businesses etc. I love to be a part of new ideas, of creative, fresh ways to do things. It is cliché, yes, but thinking outside of the box has become a cliché for a reason...because of its importance. Put the old ways to bed

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[Gratification Theory](#)[Social Media](#)[University Research](#)

## Gratification Theory

Antonio Velardo

December 3, 2014

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Uses and gratifications theory attempts to explain the uses and functions of the media for individuals, groups and society in general. The theoretical foundation of this theory lies in the social origin of a need. I use the media with an active approach and it is very difficult to spend time watching television, so usually I search news online through YouTube, twitter or blogs or typing the topic on google and look for the various results. I do sometimes read important international newspapers on my iPad but then I always try to verify the news from other sources.

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## Theory of Mass Communications (Adorno)

Antonio Velardo

December 3, 2014

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Adorno and Horkheimer were some of the first scholars to critically engage with the proliferation of new forms of mass communications of the early 20th century.

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## Kickstarter is the way to go?

Antonio Velardo

October 22, 2014

0

I know many crowdfunding platforms, and everyday a new one is born. However, Kickstarter is the one with more users by far, and it is the most successful platform— not only for number of users, but also for projects funded. I will be frank. I don't like their model. I understand why they are are successful, and I will explain in this post: why I prefer other platforms instead and why I personally find little value in using it from an investor point-of-view.

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## Scan Me Reputation Management

Antonio Velardo

October 15, 2014

0

This week all our studies were concentrated on online reputation and its effect on every aspect of a career and business, but also its effect on personal lives. I have not been very active on the Web. I am an investor, and I usually find deals around the world buying shares in companies and installing new management that can produce profits.

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## Zillow's App: a Real Estate App

Antonio Velardo

October 7, 2014

0

Being in the Real Estate Industry, I downloaded Zillow's app. Zillow is the biggest real estate portal in America. Through the Zillow app, there many options to find useful real estate information from decorating your home to renting an apartment or finding professional help.

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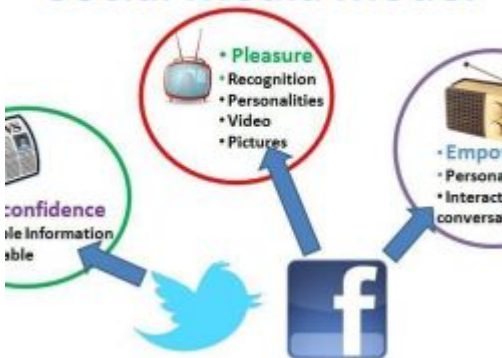


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### Uses & Gratifications Social Media Model



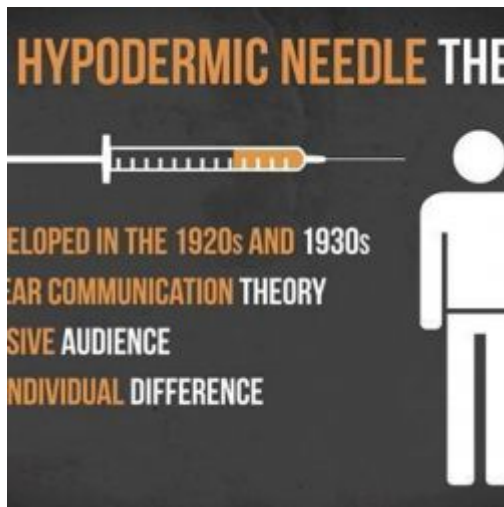
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the Zillow app, there many options to find useful real estate information from decorating your home to renting an apartment or finding professional help.[\[...\]](#)



## [The Dreadful Word: VACANCY](#)

October 6th, 2014

The concept of vacancy, which I touched on in the last post, is one of the most important factors when investing in real estate for cash flow / income purposes. People lose money or make bad investments primarily because they do not understand how to calculate it correctly. Obviously, calculating vacancy is terribly difficult. What most investors seem to do is simply[\[...\]](#)



## [Second Life - A Digital Community](#)

September 30th, 2014

I began my life in Second Life. At the start I have to admit I

was discouraged and bored. But then I slowly built interest due to the interaction with people made me feel a like an Anthropologist trying to get the essence of that community, learn their language and their behavior. Yes, it was my first ever research into[...]



## Survey – Acai Berry

September 24th, 2014

I spent a lot of time thinking the topic of this survey. I guess the topic could have been anything, but I want to make sure that my exercise makes sense to the reader. I did use Qualtrics and I think is amazing. I am an entrepreneur and I have several companies in different fields. I have intentions to invest in[...]



## Single Family Home Vs. Multi Family

September 15th, 2014

Time and time again I have seen realtors pushing buyers around, mainly the property buyers who purchase multi-family investments. For some reason many realtors seem to think that those investments are much greater in terms of a Single Family Home. Obviously it depends on the price, but in general the prices of multi-family properties have been increasing so much that[...]



## [Real Estate Investing: 101](#)

July 10th, 2014

I find it quite amusing that the Real Estate Market is one of the only areas of investment that you can find information on how to become rich quick, or on how to buy a course that will teach you all of the tricks and “unrevealed secrets” that will make such a different in people’s lives. I have been in the[...]